the jewish community center of greater rochester presents

lane dworkin

jewish book festival

your guide to the 19th annual festival

october 30 - november 16
Welcome

Welcome to the 19th JCC Lane Dworkin Jewish Book Festival! Historically, the Jewish people have been known as the People of the Book. The Jewish Book Festival is dedicated to promoting this legacy by providing our community with an enriching showcase of Jewish authors and books. Through literature, author lectures, panel discussions, luncheon dialogue and a rich offering of books for sale, we continue to build community, foster ongoing knowledge and celebrate our Jewish identity.

Assembling the Book Festival is made possible thanks to the dedicated work of our Festival committee, the generosity of our donors and the enthusiasm of our community members who attend events and purchase books. We thank all of you for your help and support.

We also extend our gratitude to Andrea Miller who -- after 12 years as the Director of the Lane Dworkin Jewish Book Festival and the Ames Amzalak Rochester Jewish Film Festival underwritten by Friendly’s — has chosen to pursue other interests. We dedicate this year’s program to Andrea for her exceptional leadership, strategic visioning and dedication.

We hope you will join us this year at the 2011 JCC Lane Dworkin Jewish Book Festival!

Lori Michlin Harter, Director
Lane Dworkin Jewish Book Festival
Ames Amzalak Rochester Jewish Film Festival

Karen Zivan, Chair
Lane Dworkin Jewish Book Festival

The festival

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With Fond Memories of Sheldon A. Lane...
The Lane Dworkin Jewish Book Festival is presented in memory of Sheldon A. Lane. His vision for the Jewish Book Festival continues through the support of his loving family.

visit rjbf.org
thank you to our generous supporters

AUTHOR $5,000+
Lane/Dworkin Family
Barnes & Noble Booksellers

PUBLISHER $2,500+
Ames Amzalak Charitable Trust
M&T Bank

ESSAYIST $1,000+
Futerman Supporting Foundation: Sara Futerman,
Daphne Futerman and Ira Jevotovsky,
Eli and Peggy Futerman, and Nina and Danny Chessin
Debby and Elliott Landsman
Dawn and Jacques Lipson, M.D., Philanthropic Fund
Drs. Saul Moress and Max Presberg Service Fund
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Mona and Mark Kolko
Paulina and Laurence Kovalsky
Sharon and Arnold Kovalsky
Sarah F. Liebschutz in memory of Sanford J. Liebschutz
OppenheimerFunds/Rochester
Dr. Morris J. and Miriam F. Shapiro Fund for the Jewish Book Festival
Robin and Michael Weintraub
Elise and Joseph Wojciechowski

EDITOR $350+
Chabad Lubavitich of Rochester
Marilyn and Howard Berman
Simon and Josephine Braitman
Janet and Rick Dray
EXELE Information Systems, Inc.
Melanie and Jeremy Wolk

READER $200+ (continued)
Lenore and Marshall Lesser
Sharon and Chick Levine
Kim and Steve Levitsky
Barbara and John Lovenheim
Robert J. and Marcia Wishengrad Metzger
Miller Family Foundation
Joy and Arthur Moss
Arlene and Lee Pollan
Barbara Orenstein and Jim Present
Dr. Gerald and Maxine Rosen
Joan and Bud Rusitzky
Marion and Mort Schrager
Jerry Wein
Karen and Sy Zivan

This list reflects contributions and pledges received by August 29, 2011.

SPECIAL THANKS
To the book sellers, box office volunteers, ushers, special guests, and committee members, it could not happen without you! We are indebted to the following for their guidance: Jewish Book Council, Atlanta Jewish Book Festival, Houston Jewish Book Fair, and the St. Louis Jewish Book Fair.

JEWISH BOOK COUNCIL
We extend our gratitude to the Jewish Book Council, and Carolyn Starman Hessel and Miri Pomerantz for their assistance. The Jewish Book Council is a not-for-profit organization founded in 1943 to promote the publishing, writing and reading of quality books of Jewish interest. It is the sponsor of Jewish Book Month, the National Jewish Book Awards, and other programs and activities. Visit jewishbookcouncil.org for additional information.

Lane Dworkin Jewish Book Festival Mission Statement
The Lane Dworkin Jewish Book Festival exists to create a showcase for Jewish authors and/or books of Jewish content. In so doing, the Festival promotes awareness, appreciation and pride in the diversity of the Jewish people; strengthens community consciousness of Jewish identity, history and culture; and provides a community forum to stimulate dynamic and provocative dialogue.
PRE - FEST EVENT

Wednesday, October 26, 7:30pm, JCC Auditorium, No charge/Tickets REQUIRED

Jessica Vance Schuster

*Rachis Behavior* (Lulu.com; April 2011)

Like a complex wine, this debut novel is a “blend,” distilled from stories of the Holocaust, winemaking and two neighboring families in Australia. Author Jessica Vance Schuster is the daughter-in-law of the late Bernie Schuster, a Holocaust survivor who made a new life for himself and his family in Rochester. Inspired by her 2009 travels in Australia, where she visited with Bernie’s extended family and spent time on the continent’s vineyards, Schuster examines identity, courage, loss and the third generation’s responsibility for their grandparents’ legacy.

Talk followed by a wine and cheese reception.

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**the festival bookstore**

open

October 30 - November 7

Sunday-Thursday: 1am-5pm  
Friday: 11am-2pm  
Additional hours during evening events: 6:30pm-9pm

Judaica, cookbooks, fiction, children’s books and more!

Books provided by

**BARNES & NOBLE BOOKSELLERS**

[www.bn.com](http://www.bn.com)

Book sales benefit the JCC.
Generously underwritten by Dawn and Jacques Lipson, M.D., Philanthropic Fund
OPENING NIGHT!
Sunday, October 30, 7:30pm, JCC Hart Theatre, $10/$12

Cokie and Steve Roberts

*Our Haggadah: Uniting Traditions for Interfaith Families* (Harper: March, 2011)

Best-selling authors, journalists and political commentators Cokie and Steve Roberts share their Passover traditions in this engaging Haggadah for couples and families of mixed faiths. With different religious backgrounds but shared values, Cokie and Steve Roberts found common ground when they met 45 years ago. The Passover seder they host in their Bethesda, Md., home has evolved from a small family gathering to a veritable event celebrated with loved ones from all walks of life. The Roberts share their special approach to the holiday and the lessons they’ve learned over the years as an interfaith couple.

Talk followed by an Opening Night dessert reception.

*Generously underwritten by The Lane/Dworkin Family*
Myla Goldberg

The False Friend (Doubleday; October 2010)

From the best-selling author of Bee Season comes an astonishingly complex psychological drama with a simple setup: two 11-year-old girls, best friends but fierce rivals, go into the woods but only one comes out. By the time 20 years have passed, the lie about what happened that day has become the accepted truth, and the new confession sounds unbelievable. A deeply resonant and emotionally charged story, The False Friend explores the adults that children become and leads readers to question the truths that we accept or reject, as well as the lies to which we succumb. “Fascinating and fresh ...” —The Washington Post

About the Book Fest Community Read:
Help get the conversation started. Individuals, book clubs and ad hoc groups are encouraged to join the “read!” Check out rjbf.org to download reading guides and more. The False Friend may be purchased at the JCC Main Desk starting September 15.

SPECIAL OFFER: Book and Lecture Ticket: $20! Book sales support the JCC. Let’s all read it.

Generously underwritten by Woods Oviatt Gilman LLP

Leah Koenig

The Hadassah Everyday Cookbook: Daily Meals for the Contemporary Jewish Kitchen (Universe; March 2011)

While cholent and challah sate our Shabbat appetites, and classics from brisket to latkes grace our holiday menus, a more common dilemma is, “What do we make for dinner tonight?” Leah Koenig, the monthly food columnist for The Forward, answers that question with more than 160 delicious, simple, kosher recipes that are destined to become family favorites. Her recipes span the culinary globe and celebrate fresh, seasonal produce and gourmet kosher ingredients, from artisanal cheese and chocolate to organic meat and poultry. In a JCC first, our evening will also feature a kosher “throwdown” — or what we used to call a cook-off. Two chefs compete, you be the judge!

Generously underwritten by Wegmans
Thursday, November 3, 7:30pm, JCC Hart Theatre, $8/$10

Steven Levy

*In the Plex: How Google Thinks, Works, and Shapes Our World*

(Simon & Schuster; April 2011)

Few companies in history have been as successful and as admired as Google, the company that has transformed the Internet and become an indispensable part of our lives. How has Google done it? Veteran technology reporter Steven Levy was granted unprecedented access to the company, and in this revelatory book he takes readers inside Google headquarters—the Googleplex—to show how Google works. He looks at its engineering mind-set and its adoption of such Internet values as speed, openness, experimentation and risk taking, and he explores the implications for today’s businesses.

*Generously underwritten by*

[M&T Bank]
Wayne Hoffman

Sweet Like Sugar (Kensington; August 2011)

Benji Steiner is skeptical that someone can be bashert, the person you are fated to meet. Then he befriends an elderly rabbi who has no such doubts. The rabbi's wife, Sophie, was his bashert and, now that she's gone, he is left to grapple with grief and loneliness. This evolving friendship baffles everyone but helps Benji discover something he didn't know he'd lost. Yet the test of friendship, and of both men's faith, lies in the difficult truths they share.

Sharon Pomerantz

Rich Boy (Twelve; July 2011)

Robert Vishniak, a handsome and clever boy from a working-class Jewish neighborhood in 1950s Philadelphia, glides into the cloistered universities of New England, where he meets scions of unimaginable wealth and influence. The doors that open there lead Robert to the highest circles of Manhattan society and he seems to have it all until a chance encounter threatens to unravel his carefully constructed identity. This is a debut novel by Pomerantz, whose story “Shoes” was nationally broadcast on NPR's Selected Shorts.

Adam Schwartz

A Stranger on the Planet (Soho Press; January 2011)

In this first novel, portions of which were published in The New Yorker, 12-year-old Seth is coming of age, coping in the Summer of '69 with an unstable mother, her new husband, two siblings and a distant father who lives a rich life with a new wife. He is dying to escape. Instead, he becomes the keeper of his family's memories and secrets, and his mother becomes his muse. The author is a Senior Lecturer in the Writing Program at Wellesley College.

Friday, November 4, 12pm, JCC Auditorium, $15/$18, Lunch included
(Tickets must be purchased by Monday, October 31)

10th Annual Fiction Panel Luncheon

Moderated by Ellen Comisar

Generously underwritten by Debby and Elliott Landsman
Sunday, November 6, 2pm-4pm, JCC Auditorium, No charge/RSVP REQUIRED (see below)
Best for ages 3-10 (Children must be accompanied by an adult)

KIDS ‘Mitzvah-Thon’
1st JCC Jewish Book Festival/PJ Library Event!

Join us for a ‘marathon’ of fun, based on the popular PJ Library selections
Read-a-Thon • Jump-a-Thon • Bounce-a-Thon • Snack-a-Thon • and more!

Each child who completes the Mitzvah-thon will design a personalized book plate to be placed in a children’s book. These books will be donated to the Rochester Jewish Coalition for Literacy.

Please consider bringing a non-perishable food item to donate to the Brighton Food Cupboard.

Please RSVP to Shelly Stam at sstam@jewishrochester.org by Friday, November 4.

Presented by

The PJ Library is brought to you by the Jewish Federation of Greater Rochester
and the Jewish Community Center with a generous grant from the Max and Marian Farash Charitable Foundation.
SPORTS NIGHT

Kostya Kennedy

56: Joe DiMaggio and the Last magic Number In Sports (Sports Illustrated; March 2011)

Seventy baseball seasons ago, on a May afternoon at Yankee Stadium, Joe DiMaggio lined a hard single to leftfield. It was the quiet beginning to the most resonant baseball achievement of all time. Starting that day, the vaunted Yankee centerfielder kept on hitting—at least one hit in game after game after game. In the summer of 1941, as Nazi forces moved relentlessly across Europe and young American men were drafted by the millions, the nation was apprehensive. Yet for two months, America was captivated by DiMaggio’s astonishing hitting streak. Alongside the story of DiMaggio’s dramatic quest, Kostya Kennedy deftly examines the peculiar nature of hitting streaks and with an incisive, modern-day perspective gets inside the number itself, as its sheer improbability heightens both the math and the magic of 56 games in a row. Kostya Kennedy is a senior editor at Sports Illustrated.

and

Robert Lipsyte

An Accidental Sportswriter (Ecco; May 2011)

A longtime sports columnist for the New York Times interweaves stories from his life and the events he covered to explore the relationships between the games we play and the lives we lead. As the perpetual outsider, even into adulthood, Lipsyte’s alienation from Jock Culture made him a rarity in the press box: the sportswriter who wasn’t a sports fan. In telling his own story, he grapples with American sports and society. Full of wisdom and an understanding of American sports that contextualizes rather than celebrates athletes, An Accidental Sportswriter is the crowning achievement of a rich career and a book that will speak to us for years to come. In addition to his work at the New York Times Lipsyte was the Emmy-winning host of the nightly public affairs show The Eleventh Hour. He is the author of twelve acclaimed young adults novels.

Generously underwritten by the Futerman Supporting Foundation: Sara Futerman, Daphne Futerman and Ira Jevotovsky, Eli and Peggy Futerman, and Rina and Danny Chessin
Monday, November 7, 7:30pm, JCC Auditorium, $8/$10

Rabbi Simcha Weinstein

_Up, Up, and Oy Vey: How Jewish History, Culture, and Values Shaped the Comic Book Superhero_ (Barricade Books; June 2009)

_Up, Up, and Oy Vey_ chronicles the story of the origins of the most famous superheroes, from the birth of Krypton to such famous figures as Caped Crusader, the Incredible Hulk, Spider Man and the X-Men. The Jewish contribution to pop culture is well documented, but the Jewish role in the creation of action comic superheroes has not been – until now! Rabbi Weinstein has an international following based on his many speaking engagements. He is also the author of _Shtick Shift: Jewish Humor in the 21st Century._

Generously underwritten by

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Wednesday, November 16, 7:30pm, JCC Auditorium, $8/$10

Adina Hoffman and Peter Cole

_Sacred Trash: The Lost and Found World of the Cairo Geniza_ (Schocken; April 2011)

In this continent-hopping, century-spanning exploration of an Egyptian geniza, or repository for worn-out Jewish texts and manuscripts, acclaimed authors (and couple) Hoffman and Cole bring modern readers into the heart of this little-known trove, whose contents have rightly been dubbed “the Living Sea Scrolls.” It’s a tale of buried scholarly treasure that weaves together unforgettable portraits of Solomon Schechter and the other heroes of this drama with explorations of the medieval documents themselves. Presenting a panoramic view of 900 years of vibrant Mediterranean Judaism, _Sacred Trash_ is above all a gripping tale of adventure and redemption.

“A wonderfully passionate and lively account of a civilization we could not have imagined …” —_The Wall Street Journal_

“A literary jewel whose pages turn like those of a well-paced thriller” —_The Nation_

Generously underwritten by Ames Amzalak Charitable Trust
“Strength of Mind” A Two Part Series with Dr. Gail Saltz

Tuesday, September 13
Barbara Walters
8pm

John R. Bolton, Ethan Bronner, Richard Perle, Nazie Eftekhari of the current Iranian regime following the 1979 Islamic revolution. with influential and provocative people to discuss the threat of a nuclear Iran, with clips from the powerful documentary Iranium, a stinging indictment of the current Iranian regime following the 1979 Islamic revolution.

Tickets available online only at http://jccgrhart.eventbrite.com/

RACE TO NOWHERE
The Dark Side of America’s Achievement Culture
WEDNESDAY, OCTOBER 5, 7:00pm, JCC Hart Theatre, $10

Race to Nowhere is a call to action for families, educators, and policy makers to challenge current assumptions on how to best prepare the youth of America to become healthy, bright, contributing and leading citizens. Visit www.racetonowhere.com. “Must see movie” NY Times

92Y Live
Prgrams broadcast live via satellite

The Emmy Award winning Food Network television star and author talks about her Georgia upbringing, family traditions and the evolution of her business which began as a small catering company in Savannah.

3 PERFORMANCES ONLY: Thursday, October 27 at 7pm Saturday, October 29 at 8pm Sunday, October 30 at 2pm

TICKETS: $26/$24 JCC Members/$18 Students
Call (585) 461-2000 or visit www.JCCRochester.org

Stories from the Fringe... Women Rabbis Revealed
by Ronda Spinak and Rabbi Lynne A. Kern

East Coast Debut! Based on interviews with 18 women rabbis, Stories from the Fringe is a humorous and heartfelt look at the lives of these extraordinary women and their searches for God, love…and a fabulous pair of shoes. From the struggles of the first ordained women rabbis 40 years ago trying to find their place in a traditionally male dominated role, to funny and touching revelations on such universal topics as dating, infertility, tattoos, gay rights, and even homicide, hear these women’s stories in their own words.

ANNOUNCING THE FALL LINE UP

Paula Deen
Tuesday, October 11 8pm

The Emmy Award winning Food Network television star and author talks about her Georgia upbringing, family traditions and the evolution of her business which began as a small catering company in Savannah.

Iranium
Monday, November 7 7:30pm
John R. Bolton, Ethan Bronner, Richard Perle, Nazie Eftekhari and Alex Traiman

Stephen Breyer: Making Our Democracy Work
Sunday, December 11, 7:30pm
Linda Greenhouse, moderator

Advance Tickets: $8 JCC Member/$10 (Non Member) • Call 461-2000 or visit jccrochester.org
some info about the festival

**TICKET INFORMATION: Advance purchase of tickets is encouraged.**
Walk-In: JCC Arts Department (M-F, 9am-5pm) or JCC Main Desk (All JCC Hours)
By Mail: JCC Jewish Book Festival, 1200 Edgewood Avenue, Rochester, NY 14618
By Phone: 585-461-2000
By FAX: 585-461-0805
Online: www.rjbf.org (A convenience fee will apply.) Online sales end one hour before each event.

**WALK-INS DAY OF SHOW:**
As per availability, walk-in tickets may be available 30 minutes prior to the event.
There is no guarantees of ticket availability for walk-ins.

**STUDENT DISCOUNTS:**
$1 off with valid student ID. (Applies to advance ticket sales only. No discounts for walk-ins.)

**GENERAL INFORMATION:**

**FOOD**
All foods served at the Lane Dworkin Jewish Book Festival are in strict observance of the laws of kashrut.

**SEATING**
Seating is general admission except for Book Festival donors who have reserved seating. Reserved seating is held until 15 minutes prior to the event. Reserved seating is not guaranteed for late arrivals. Remaining seating is general admission.

**REFUNDS**
Refunds may be available for canceled or rescheduled programs only. Due to circumstances beyond our control, speakers may be canceled or rescheduled without prior notice.

**ACCESSIBILITY**
All Festival venues are handicap accessible.

**QUESTIONS**
For additional information please call 585-461-2000, ext. 237, or visit rjbf.org.

**donor opportunities and benefits:**
Please consider becoming a Lane Dworkin Jewish Book Festival donor!

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<th>ESSAYIST $1,000+</th>
<th>NOVELIST $500+</th>
<th>EDITOR $350+</th>
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To Do:

**order form**

**Walk-In:** JCC Arts Department (M-F, 10am-5pm) or JCC Main Desk (All JCC Hours)

**By Mail:** JCC Jewish Book Festival, 1200 Edgewood Avenue, Rochester, NY 14618

**Online:** www.rjbf.org  **By Phone:** 585-461-2000  **By FAX:** 585-461-0805

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**I'D LIKE TO BECOME A FESTIVAL DONOR:**

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**ATTENTION DONORS $500+:**

- 2 tickets to each event will be mailed to you. **Luncheon tickets will not be included. Please RSVP to the luncheon by 10/31.**

**ATTENTION DONORS $200-$499:**

- Please submit your ticket order by 10/15 using the form below.

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**Donors are asked to RSVP to Lori Harter at lharter@jccrochester.org or call 461-2000, ext. 237.**

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**I'D LIKE TO PURCHASE TICKETS:**

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<tr>
<td>Rabbi Simcha Weinstein</td>
<td>11/7/11</td>
<td>7:30pm</td>
<td>$8</td>
<td>$10</td>
<td></td>
</tr>
<tr>
<td>Adina Hoffman and Peter Cole</td>
<td>11/16/11</td>
<td>7:30pm</td>
<td>$8</td>
<td>$10</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL DUE:**

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**PAYMENT FORM:**

- Check: □ Check enclosed made payable to JCC Jewish Book Festival
- Credit Card: □ Master Card □ Visa □ Discover □ American Express

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Thank you!
JCC READS
THE 1ST BOOK FEST COMMUNITY READ

with
Myla Goldberg
IN PERSON

Wednesday, November 2

let’s all read it